SECRETARY OF THE SENATE Date PUBLIC RECORDS 2017 OCT 16 PM 2: 10

# COVER SHEET FOR AMENDMENT OF POST-TRAVEL SUBMISSION

Instructions: Use this form as a cover sheet for any paperwork you may need to submit to the Office of Public Records in order to make your Privately Sponsored Post-Travel Submission complete in accordance with Rule 35. Only complete this form if you need to submit an amendment to a post-travel filing you have already submitted.

### SUBMIT DIRECTLY TO THE OFFICE OF PUBLIC RECORDS IN 232 HART BUILDING

	<u>-</u>
Name of Traveler:	an
SSC! Employing Office/Committee:	
Stanford Private Sponsor(s) (List all):	
August 14-17, 2017	
Description/Title of Attached Forms:	• • • • • • • • • • • • • • • • • • • •
·	
	Post-travel submission
· ·	reason for amending original submission):
must be amended with the Office of	of Public Records in SH-232.
	<del></del>
•	

Date/Time Stamp:

### **EMPLOYEE PRE-TRAVEL AUTHORIZATION**

<u>Pre-Travel Filing Instructions</u>: Complete and submit this form at least 30 days prior to the travel departure date to the <u>Select Committee on Ethics</u> in <u>SH-220</u>. Incomplete and late travel submissions will <u>not</u> be considered or approved. This form <u>must</u> be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

ETHIC JUL12'17pm 5:00

Name of Traveler:	Brett D. Freedman
Employing Office/Committee:	Senate Select Committee on Intelligence (SSCI)
Private Sponsor(s) (list all): Stanford	University's Hoover Institution
· · · · · · · · · · · · · · · · · · ·	
Travel date(s): 08/14/2017 - 08/17	2017
Note: If you plan to extend the	trip for any reason you <u>must</u> notify the Committee.
Destination(s): Stanford University	Palo Alto, CA.
Explain how this trip is specifically co	nected to the traveler's official or representational duties:
cybersecurity. The Congression	Counsel and, in addition, serve as point person on matters relating to a Cyber Boot Camp will provide senior staff with a deeper understanding of g a broad network of experts, directly relevant to my day-to-day duties as
Name of accompanying family members Relationship to Employee: Spouse	
_ / . /	
(Dute)	(Signature of Employee)
TO BE COMPLETED BY SUPERVISIN Secretary for the Majority. Secretary for the Majority.	SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms e Minority, and Chaplain):
Senator Mark Warne	r Brett D. Freedman
(Print Senator's/Officer's Na	
related expenses for travel to the even duties as a Senate employee or an offi private gain.	on, to accept payment or reimbursement for necessary transportation, lodging, and described above. I have determined that this travel is in connection with his or her eholder, and will not create the appearance that he or she is using public office for the employee's spouse or child is appropriate to assist in the representation that
(Date)	(Signature of Supervising Senator/Officer)

### PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

	An intensive second descendent etall which conclute of these days of
Descri	ption of the trip: An Intensive program for congressional staff which consists of three days of
semin	ars, simulations, and keynote presentations.
Dates	of travel:
lace	of travel: Stanford University, Palo Alto, CA
lame	and title of Senate invitees: See attached list
certij	by that the trip fits one of the following categories:
en	The sponsor(s) are not registered lobby ists or agents of a foreign principal and do not retain or apply registered lobby ists or agents of a foreign principal and no lobby ist or agents of a foreign incipal will accompany the Member, officer, or employee at any point throughout the trip.  — OR —
en	) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or apply one or more registered lobbyists or agents of a foreign principal and the trip meets the quirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
	ertify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign incipal.
	- AND -
or fo	certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a reign principal or from a private entity that retains or employs one or more registered lobbyists or ents of a foreign principal.
i certi	fy that:
	he trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or sent of a foreign principal except for <i>de minimis</i> lobbyist involvement.  - AND -
X T	he traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principa

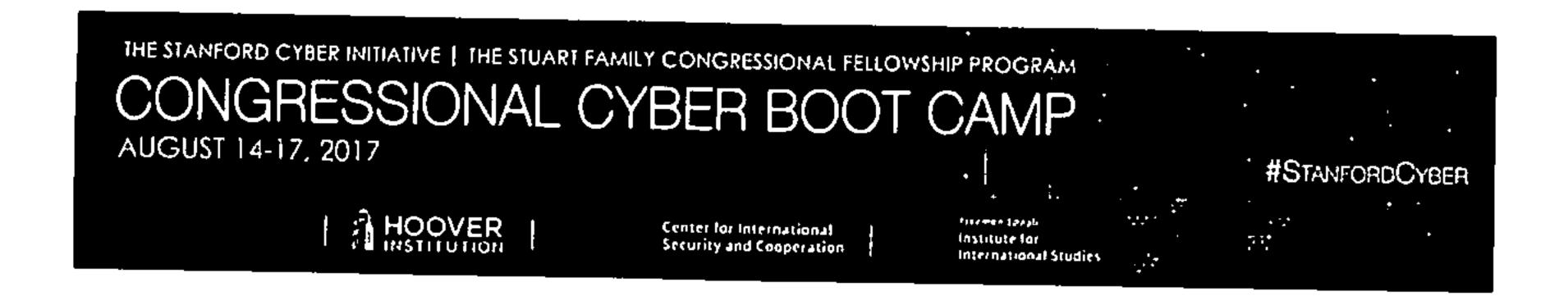
except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

9.	USE ONLY IF YOU CHECKED QUESTION 6(B)  I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:
	<ul> <li>(A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip.         <ul> <li>OR −</li> </ul> </li> </ul>
	□ (B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10)OR -
	(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
10.	USE ONLY IF YOU CHECKED QUESTION 9(B)  If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
11.	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip.
12.	Briefly describe the role of each sponsor in organizing and conducting the trip:
	Stanford University's Hoover Institution solely planned all aspects of the trip, including topics to be
	discussed, travel/accommodation logistics, and required paperwork. Hoover employees will also be
	responsible for traveling with congressional staff and managing logistics for the duration of the trip.
13.	Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:  The Hoover Institution is a research institution that seeks to improve the human condition by advancing
	ideas that promote economic opportunity and prosperity while securing and safeguarding the peace
	through its world renowned scholars, library, and archives, as well as by engaging Congress and its staff.
1.4	Deieste describe anch spanner's prior history of spannering congressional trips:
14.	Briefly describe each sponsor's prior history of sponsoring congressional trips:  This is the third sponsored trip for congressional staff organized by the Hoover
	Institution. The latest of which was in April of 2017 and had a similar format as this trip.

Stanford University's Hoover Institution regularly sponsors policy panels and roundtables for think tank							
scholars, journalists, congressional staff, Executive branch officials, academics, and members of the							
general public.	general public.						
Total Expenses for E	Total Expenses for Each Participant:						
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses			
Good Faith estimate	\$600 roundtrip airfare; \$200 ground transportation	\$450 total (\$150/night)	\$192 total (\$64/day)	N/A			
Actual Amounts							
State whether a) the trip involves an event that is arranged or organized without regard to congrepanticipation or b) the trip involves an event that is arranged or organized specifically with regard congressional participation:  The trip is arranged/organized specifically for congressional participation.							
congressional particip	pation:			_			
congressional particip	pation:			_			
The trip is arranged/c	pation:	congressional partic		_			
The trip is arranged/c	pation: organized specifically for	congressional partic	ipation.	vith regard to			
The trip is arranged/c  Reason for selecting  In order to have a sign	pation: organized specifically for the location of the event	or trip	ticipate in the event,	vith regard to			
Reason for selecting In order to have a significant the Hoover Institution	pation: organized specifically for the location of the event unificant number of Hoon	or trip ver senior fellows par Stanford University of	ticipate in the event,	vith regard to			
Reason for selecting In order to have a significant the Hoover Institution	pation: organized specifically for the location of the event policient number of Hood ors headquarters on the	or trip ver senior fellows par Stanford University of	ticipate in the event,	vith regard to			
Reason for selecting In order to have a significant the Hoover Institution Name and location of Schwab Residential	pation: organized specifically for the location of the event policient number of Hood ors headquarters on the	congressional partic	ticipate in the event,	vith regard to			

1.	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:						
	All lodging, meals, and other expenses are within the official federal government travel per diem rate for						
	Palo Alto, CA.						
2.	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:						
	Stanford University's Hoover Institution will provide coach-class round-trip airfare between D.C and						
	San Fransisco, and round-trip ground transportation between Stanford University from SFO airport.						
3.	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).						
l.	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:						
	None						
5.	I hereby certify that the information contained herein is true, complete and correct. (You must include the completed signature block below for each travel sponsor.):  Signature of Travel Sponsor:						
	Name and Title: Michael G. Franc, Director of Washington, DC Programs						
	Name of Organization: Hoover Institution						
	Address: 1399 New York Ave NW, Suite 500, Washington, DC 20005						
	Telephone Number: (202) 760-3200						
	Fax Number: (202) 760-3191						
	E-mail Address: mfranc@stanford.edu						

Last Name	First Name	Title	Committee/Office	Chamber	Party	Gender
Arias	Jonathan	MLA	Senator Rubio	Senate	R	М
Burwell	Carter	Deputy Chief Counsel	Subcommittee on Constitution (Judiciary)	Senate	R	М
Carroll	Melika	Policy Advisor	Senator Schatz	Senate	D	F
Freedman	Brett	Counsel	SSCI	Senate	D	М
Kitchen	Klon	National Security Advisor	Sasse	Senate	R	М
Klein	Julie	PSM	HSGAC	Senate	D	F
Lazarus	Allison	PSM	SASC	Senate	R	F
Lips	Dan	PSM	HSGAC	Senate	R	М
McFeely	Tara	PSM	SSCI	Senate	R	F
Middleton	Bakari	Counsel	Booker	Senate	D	М
Nguyen	Minh	General Counsel	Senator McCain	Senate	R	F
Ravindra	Arjun	PSM	SSCI	Senate	R	М
Rossi	Nick	Staff Director	Commerce, Science, Transportation	Senate	R	М
Solfer	Halle	National Security Advisor	Senator Harris	Senate	D	F
Stransky	Michael	Policy Counsel	Republican Policy Committee	Senate	R	М



# SYLLABUS

### **FACULTY CO-CHAIRS**

Dr. Amy Zegart

Co-Director, Center for International Security and Cooperation (CISAC)

Davies Family Senior Fellow, Hoover Institution

Senior Fellow, Freeman Spogli Institute for International Studies (FSI)

Professor of Political Science (by courtesy), Stanford University

Dr. Herb Lin

Senior Research Scholar for Cyber Policy and Security, Center for International Security and Cooperation (CISAC)

Hank J. Holland Fellow in Cyber Policy and Security, Hoover Institution

Chief Scientist Emeritus, Computer Science and Telecommunications Board, National Academies

### **COURSE DESCRIPTION**

Modern nations are increasingly dependent on information and information technology for societal functions. Thus, ensuring the security of information and information technology —cybersecurity — against a broad spectrum of hackers, criminals, terrorists, and state actors is a critical task for the nation. Cybersecurity challenges are evolving at a rapid pace, and the cyber threat the nation faces today will be different from the one it faces tomorrow.

Cybersecurity is not solely a technical matter, although it is easy for policy analysts and others to get lost in the technical details. Improving cybersecurity is a multi-faceted enterprise that requires drawing on knowledge from computer science, economics, law, political science, psychology, and a host of other disciplines. Therefore, this Boot Camp draws upon the expertise of cyber scholars in academia as well as senior business and security professionals in Silicon Valley to provide perspectives on the many dimensions of this dynamic issue.

This Boot Camp will integrate multiple perspectives and disciplines to provide an understanding of the fundamentals of cybersecurity, the nature of cybersecurity threats, various approaches to addressing these threats, and the use of offensive cyber capabilities to advance national interests. The Stanford Cyber Boot Camp endeavors to give congressional staffers a conceptual framework to understand the threat environment of today and how it might evolve so that they are better able to anticipate and manage the problems of tomorrow.

# Day 1 (Monday, August 14): Cyber Attacks and Responses

12:00 p.m. - 1:00 p.m.: Lunch & Keynote Address

RE-FRAMING THE "CYBERSECURITY" PROBLEM

### Faculty:

- Sean Kanuck, Former National Intelligence Officer for Cyber Issues, Office of the Director
  of National Intelligence; CISAC affiliate
- Introduction: Dr. Herb Lin, Senior Research Scholar, CISAC; Hank J. Holland Fellow, Hoover Institution

This session will overview the scope of the program (what we cover, what we don't, and why) and set the analytic stage for how we approach the rest of the course.

- Scope: The security implications and challenges of the nation's use of information technology.
   The course does not address topics such as consumer security, although many concepts covered are relevant.
- Framing Theme #1: Cybersecurity has different meanings and poses different challenges to
  different stakeholders. Approaching the problem posed requires understanding the
  perspectives of various actors, their interests, incentives, and organizational demands. Boot
  Camp sessions are designed to allow staffers to better understand the perspectives of different
  stakeholders and key players, including attackers and corporate executives.
- Framing Theme #2: The non-technical dimensions of cybersecurity (politics, organizational dynamics, economics, and psychology) are often far more important and less understood than the technical aspects. The Boot Camp pays explicit attention to these non-technical dimensions and how they intersect with technical challenges.
- Framing Theme #3: On the technical side, the course focuses on the underlying foundational
  principles of computing and communications technology (collectively, information technology)
  that drive the evolution of architectures, technologies, and vulnerabilities.
- Framing Theme #4: The Boot Camp explains the inherent dominance of offense over defense in cybersecurity and how this fact relates to the "cybersecurity problem."

1:00 p.m. - 2:00 p.m.: Session 1

THINKING LIKE AN ATTACKER

- Dr. Earl Boebert, Senior Scientist, Sandia National Laboratories (Retired)
- Dr. Herb Lin, Senior Research Scholar, CISAC; Hank J. Holland Fellow, Hoover Institution

Effectively combating any adversary requires understanding the ways in which that adversary thinks. Cybersecurity adversaries — from state agents seeking to disable military systems to hacktivists seeking to make a political point — share a security mindset: a predilection for examining the ways in which the security of a system can be circumvented or penetrated. Whereas good engineering is about how a system can be made to work, the security mindset involves thinking about how some aspect of a system can be made to fail. Understanding this mindset is the first step towards designing sound cybersecurity solutions.

<u>Assignment:</u> While in transit to the course location in Palo Alto, conduct a thought experiment for bringing an item prohibited by TSA regulations onto the airplane.

<u>Learning Objectives:</u> Why defense is more difficult than offense and what makes ongoing offense-defense competition inevitable.

2:30 p.m. - 3:30 p.m.: Session 2

### THREATS TO CYBERSECURITY

### Faculty:

Carey Nachenberg, Google X; Adjunct Assistant Professor of Computer Science, UCLA

Cybersecurity compromises can take a variety of forms and occur for a variety of reasons. Session 2 examines these compromises and the vulnerabilities in information technology that allow them to happen, again reprising the theme of offensive dominance. This session will include a number of forensic case studies that illuminate the attack spectrum, key challenges, and trends.

<u>Learning Objectives</u>: Security-relevant principles of information technology; types of compromise; the inherent vulnerabilities of information technology; the hidden complexity of cyberspace; anatomy of security compromises; and the spectrum of threats to cybersecurity.

3:45 p.m. - 4:15 p.m.: Keynote Remarks

#### THE VIEW FROM EUROPE

- Toomas Hendrik Ilves, Former President of Estonia; Distinguished Visiting Fellow at CISAC, Hoover, and FSI
- Introduction: Dr. Amy Zegart, Co-Director, CISAC; Davies Family Senior Fellow, Hoover Institution; Senior Fellow, FSI

### 4:30 p.m. - 5:30 p.m.: Dinner & Session 3

### OFFENSIVE DIMENSIONS OF CYBERSECURITY

### Faculty:

- Jason Healey, Senior Research Scholar, Columbia University's School for International and Public Affairs; Hoover Visiting Fellow; CISAC Affiliate
- Dr. Herb Lin (Discussant), Senior Research Scholar, CISAC; Hank J. Holland Fellow, Hoover Institution

Offensive activities — including those conducted for espionage and attack purposes —serve a variety of national goals. These goals include, but are not limited to, cyber defense. This discussion will summarize the required strategy, intelligence, and policy necessary for offensive cybersecurity.

<u>Learning Objectives</u>: The role of offensive operations in cyberspace for improving the nation's cybersecurity posture and for other purposes; the differences between attacks and exploitations and the importance of these differences; the scope and nature of U.S. command and control of offensive operations in cyberspace.

6:00 p.m. - 8:30 p.m.: Session 4

### SIMULATION: RESPONDING TO A CYBER CRISIS

- Michael McNerney, Co-Founder and CEO of Efflux Systems; CISAC Affiliate
- Raj Shah, Managing Partner, Defense Innovation Unit Experimental (DIUx)
- Joe Sullivan, Chief Security Officer, Uber
- Ruby Zefo, Vice President of the Law & Policy Group and Chief Privacy & Security Counsel, Intel Corporation
- Dr. Amy Zegart (Chair), Co-Director, CISAC; Davies Family Senior Fellow, Hoover Institution; Senior Fellow, FSI

In this exercise, congressional staffers assume the roles of business executives at a large tech company called Frizzle that has just discovered a major cyber breach. Early forensics indicate that a Frizzle employee opened a malicious PDF file containing a zero-day exploit. This vulnerability enabled the attackers to gain access to F-Net, the company's social networking platform, as well as the Frizzle email user accounts of Chechen activists and sympathizers. In addition, the malicious file may have spread through victims' emails to the Credit Luxe bank in Luxembourg, which processes more than two thirds of Frizzle's user payments. Frizzle's engineering/cybersecurity team, which is one of the best in the world, believes the attack came from Eastern Europe, though much remains unclear.

The CEO has called an emergency meeting of the Board of Directors to formulate a broad-based response to the cyber breach and has asked each of Frizzle's core teams – Engineering / Cybersecurity, Business Strategy, Legal, Public Policy, and Marketing / Communications – to develop and present actionable recommendations to the Board.

The Board of Directors is played by leading Silicon Valley security specialists, lawyers, and entrepreneurs with extensive experience in cybersecurity and business. Board Members attend team breakout sessions and in the "full board meeting" question and discuss each team's recommendations. The simulation concludes with a debrief session where staffers reflect on the simulation and Board Members share insights from their actual experiences confronting cyber challenges.

<u>Learning Objectives</u>: To walk in the shoes of business leaders confronting the early hours and critical decisions of a cyber crisis. Who exactly is hurt or could be hurt by the breach? How could the breach impact Frizzle's business in different markets and its brand reputation? Who are the key stakeholders and how might they react? What actions should Frizzle take and what are the tradeoffs? Should the company "hack back" or publicize the breach to its users, its European bank, its competitors? Work with U.S. government agencies? How do Frizzle's mission and corporate culture guide its response? These are some of the questions staffers will consider.

# Day 2 (Tuesday, August 15): Deep Dive: Technical & Nontechnical Aspects of Cyber

8:30 a.m. - 10:00 a.m.: Breakfast and Keynote Conversation

KEYNOTE

Industry and Policy Challenges in Cybersecurity

### Faculty:

- Dr. Condoleezza Rice, Thomas and Barbara Stephenson Senior Fellow, Hoover Institution; Denning Professor, Stanford Graduate School of Business; former U.S. Secretary of State and National Security Advisor
- Marc Andreessen, Co-Founder and General Partner of Andreessen Horowitz
- Introduction: Dr. Amy Zegart, Co-Director, CISAC; Davies Family Senior Fellow, Hoover Institution; Senior Fellow, FSI

10:15 a.m. - 11:15 a.m.: Session 5

### **FUNDAMENTAL PRINCIPLES OF CYBERSECURITY**

Although cybersecurity can be a deeply technical subject, especially in

how

### Faculty:

- Dr. Irving Lachow, Portfolio Manager, International Cyber, MITRE; Visiting Fellow Hoover Institution; Affiliate, CISAC
- Dr. John Villasenor, Professor of Electrical Engineering, Public Policy, and Management, UCLA; Visiting Professor of Law, UCLA; Visiting Fellow, Hoove Institution; Affiliate, CISAC

cybersecurity solutions are implemented, a few fundamental principles underlie most solutions. This session takes a deep dive into the fundamental principles of improving cybersecurity and how they fit together. These include reducing reliance on information technology, detecting cybersecurity compromises, and blocking and limiting the impact of compromise. Additional topics include authentication, access control, forensics, recovery, containment, resilience, and active defense.

<u>Learning Objectives</u>: The value of these fundamental principles of cybersecurity and how they can be used collectively to improve security.

11:45 a.m. - 12:45 p.m.: Lunch & Session 6

# ECONOMIC & ORGANIZATIONAL DIMENSIONS OF CYBERSECURITY

### **Faculty:**

- Dr. Dave Clark, Senior Research Scientist at the MIT Computer Science and Artificial Intelligence Laboratory
- Dr. Tyler Moore, Tandy Assistant Professor of Cyber Security and Information Assurance, University of Tulsa

Known cybersecurity measures are often fully adopted due to a variety of economic and organizational factors. These factors are non-technical in nature and often underappreciated by technical and policy communities. Economics describe the incentives that apply to cyber defenders and adversaries, including the nature of cybersecurity market failures and the ability to handle collective action problems. An organizational perspective addresses the structural necessities and importance of organizational culture to cybersecurity. This session examines how these factors often discourage the adoption of sound security practices.

<u>Learning Objectives</u>: The importance of economic and organizational factors of cybersecurity and why they are often overlooked in efforts to improve cybersecurity; how government action might help to address non-technical factors that diminish the nation's cybersecurity posture.

1:30 p.m. - 2:30 p.m.: Session 7

### DOMESTIC LAW AND INTERNATIONAL LEGAL DIMENSIONS OF CYBER SECURITY

### Faculty:

- Prof. Matthew Waxman, Liviu Librescu Professor of Law, Faculty Chair Roger Hertog
   Program on Law and National Security, Columbia University
- Prof. Robert Chesney, Associate Dean and Charles I. Francis Professor, University of Texas School of Law; Director, Robert S. Strauss Center for International Security and Law

Technological change has far outpaced changes in law and will almost certainly continue to do so in the future. This lag consequentially challenges Congress to craft legislation appropriate for future technology. Furthermore, nations have cooperative and competitive (and sometimes adversarial) interests that play out in cyberspace. Internet communication does not inherently respect national borders, giving an international dimension to every cybersecurity challenge.

<u>Learning Objectives</u>: For domestic law, the implicit technological assumptions of existing cybersecurity laws; what problems arise in applying existing law to technological circumstances not contemplated at the time of initial passage.

For international dimensions, various legal regimes of potential relevance, including the law of war, human rights law, trade and intellectual property law; proposals for Internet governance; and different non-governmental organizations that affect the design and operation of the Internet.

2:30 p.m. - 3:00 p.m.

DEBRIEF from previous day

- Dr. Herb Lin, Senior Research Scholar, CISAC; Hank J. Holland Fellow, Hoover Institution
- Dr. Amy Zegart, Co-Director, CISAC; Davies Family Senior Fellow, Hoover Institution; Senior Fellow, FSI

3:00 p.m. - 4:00 p.m.

### HOOVER ARCHIVES OR STANFORD WALKING TOUR

- Archive Tour: Jean Cannon, Assistant Archivist Communications & Outreach
- Walking tour: Rachel Hirshman, Stanford Student

5:30 p.m. - 8:30 p.m.: Reception & Dinner

**KEYNOTE** 

Cyber Challenges From the C-Suite to the Kremlin

- Dr. Michael McFaul, Director and Senior Fellow, FSI; Peter and Helen Bing Senior Fellow, Hoover Institution, Professor of Political Science, Stanford University; former U.S. Ambassador to the Russian Federation
- Joel Peterson, Chairman, JetBlue Airways; Robert L. Joss Adjunct Professor of Management, Stanford Graduate School of Business; Chairman, Hoover Institution Board of Overseers
- Introduction: Mike Franc, Director, Hoover DC office
- Moderator: Dr. Amy Zegart, Co-Director, CISAC; Davies Family Senior Fellow, Hoover Institution; Senior Fellow, FSI

# Day 3 (Wednesday, August 16): Civil Liberties, Corporate Interests, and Security

7:45 a.m. - 8:30 a.m.: Breakfast

DEBRIEF from previous day

### **Faculty:**

- Dr. Herb Lin, Senior Research Scholar, CISAC; Hank J. Holland Fellow, Hoover Institution
- Dr. Amy Zegart, Co-Director, CISAC; Davies Family Senior Fellow, Hoover Institution; Senior Fellow, FSI

8:30 a.m. - 9:30 a.m.: Session 8

CYBERSECURITY AND CIVIL LIBERTIES

### Faculty:

- Anne Neuberger, Deputy Director of Operations, National Security Agency
- Jennifer Granick, Director of Civil Liberties, Stanford Center for Internet and Society; Affiliate, CISAC; Former Civil Liberties Director, Electronic Frontier Foundation

Measures intended to support cybersecurity can also threaten certain civil liberties. What cybersecurity means depends in part on whose security is at risk. For some, a threat to civil liberties resulting from greater use of information technology might be interpreted as a cybersecurity threat. Session 8 focuses on this push and pull between security and civil liberties in cyberspace.

Learning Objectives: Different perspectives at the nexus of civil liberties and cybersecurity; how, when, and to what extent, preservation of civil liberties and cybersecurity trade off against one another. Topics to be discussed include privacy, anonymity, and free speech.

9:30 a.m. - 10:30 a.m.: Session 9

INDUSTRY PERSPECTIVES ON CYBERSECURITY

- Dr. Sameer Bhalotra (Chair), Co-Founder and CEO, StackRox; Senior Associate of the Strategic Technologies Program, CSIS; Affiliate, CISAC; former Senior Director for Cybersecurity, National Security Council
- Bandel Carano, Managing Partner, Oak Investment Partners
- Rick Howard, Chief Security Officer, Palo Alto Networks
- Claire Hughes Johnson, COO, Stripe
- Matt Miller, Partner, Sequoia Capital

Market forces have a critical role in enhancing or weakening cybersecurity. Session 9 examines how such forces play out at the level of the individual firm and incorporate the views and concerns of the business community. Silicon Valley senior executives and engineers will give their "cyber-ground truths" about the security problems facing the private sector.

<u>Learning Objectives</u>: Various private sector perspectives from technology firms that support innovative efforts for providing IT-based products and services with attention to cybersecurity.

11:00 p.m. - 11:45 p.m.: Session 10

WHITE HOUSE PERSPECTIVES

### Faculty:

 Andy Grotto, CISAC Perry Fellow; Hoover Research Fellow; Affiliate, CISAC; Former Senior Director for Cybersecurity Policy, National Security Council

12:00 p.m. - 1:30 p.m.: Lunch Keynote

DRIVERLESS CARS & PLANE HACKING: SECURITY VULNERABLITIES, CAUSES, AND CHALLENGES

### Faculty:

 Dr. Stefan Savage, Professor of Computer Science and Engineering, UCSD; Director, Center for Network Systems (CNS); Co-Director, Center for Evidence-based Security Research (CESR)

Modern automobiles are no longer mere mechanical devices; they are pervasively monitored and controlled by dozens of digital computers coordinated via internal vehicular networks. While this transformation has driven major advancements in efficiency and safety, it has also introduced a range of new potential risks. In 2010, University of California, San Diego and the University of Washington demonstrated the ability to remotely control a popular passenger vehicle with no prior physical access. Recent demonstrations have validated that similar issues exist in other vehicles as well.

<u>Learning Objectives</u>: The nature of automotive security vulnerabilities, the underlying causes, and the challenges (both technical and non-technical) in securing the automotive platform.

2:30 p.m. - 4:30 p.m.

### **TESLA FACTORY VISIT**

Technology companies are leading innovation and changing the world. Tesla was founded in Silicon Valley in 2003 with the goal to manufacture zero-emission electric cars and has experienced goal exponential growth in this field. Today Tesla has expanded its mission to specialize in batteries and sustainable solar energy. While this transformation has driven major advancements in efficiency, it has also introduced a range of new potential cyber risks.

<u>Learning Objectives</u>: By engaging directly with senior engineers at the Tesla Factory, Congressional staffers will be exposed to the complexities of a tech firm at the center of innovation.

Tesla Factory 45500 Fremont Blvd, Fremont, CA 94538

6:30 p.m. - 8:30 p.m.

**DINNER: Debrief & Next Steps** 

Coupa Café - Stanford Golf Course 198 Junipero Serra Blvd, Stanford, CA, 94305